

Insights 24



HARDWOOD FLOORING FOR INSPIRED INTERIOR DESIGN

Floors that define your space

Make the natural choice

Interior design is moving away from constantly changing trends and instead embracing a more sustainable, longer lasting style – especially when it comes to timber products. High quality wood flooring is an investment that can not only last a lifetime but can be the key to setting the look and feel of a space.

Certainly one of the biggest changes in attitudes towards design is the demand for spaces that positively impact personal wellbeing. As a result, living spaces are being created as both beautiful, personalised and mood boosting, with ambiances that come from close association to nature and natural products.

With this in mind, we've created our annual selection of design-led insights according to current trends within interiors and sustainability.

Our products...

Engineered flooring uses less of the valuable hardwoods for the surface finish with stable softwood base layers. At Atkinson & Kirby, we strive towards zero waste in our manufacturing and reuse any waste as a biofuel, with all of our wood having the ability to be repurposed and is almost entirely recycled. Wood is one of the most sustainable products available and we take the utmost care over sourcing timber from responsibly managed forests.



Sandur Oak



Manoa Oak - Oak Apple Decor

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MEGAN DAVIES
Product Executive



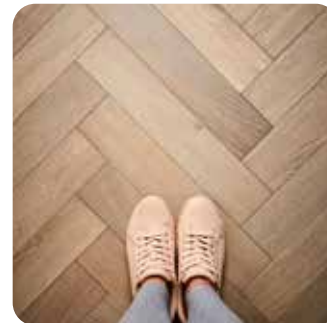
Eden Locke

HOPE

Get on board with a more positive approach to biophilic living

There has been growing unease around the damage we are causing to our planet. This trend is a result of a conscious effort to own less, use less, and live more sustainably, thereby reversing some of the effects of overuse of fossil fuels.

- Embracing the beauty of eco-friendly design and materials.
- Earthy colours, lush greenery and bringing the outdoors in.
- Promotes sustainable living as more than just a trend, but a lifestyle choice.
- Natural colour palettes: brown, beige, ivory, earthy greens, and soft, muted.
- Combined with rustic settings to add a countryside or farmhouse feel.
- The use of natural materials such as wood, stone and exposed brick.
- Incorporates biophilic design to draw a connection to nature and create a feeling of tranquillity.



Noma Smoked Oak



Whitworth Locke - Ness Smoked Oak



Nanzen Oak



Locke - Zanzibar



95 Beckham Road



Caucasus Oak



Liberton Barns



Light Timia Oak



Richard Burbidge Mix & Match Mouldings Kits



Richard Burbidge Elements Oak with Metal

Interior design:

Eco-friendly / Earthy / Outdoors in / Natural colours / Rustic settings / Natural materials / Biophilic design / Tranquil feeling



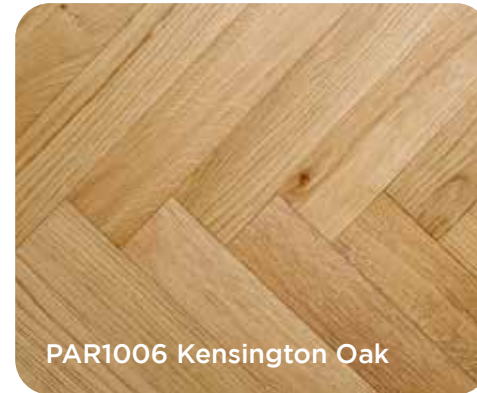
Whitworth Locke



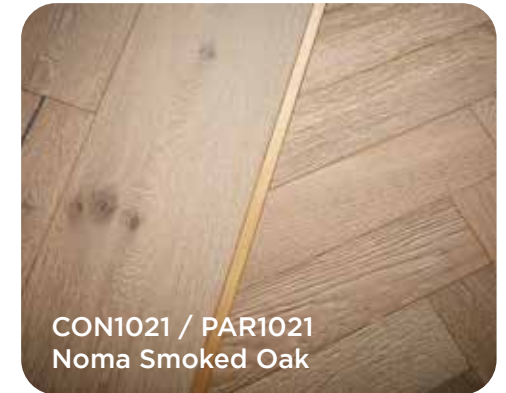
CON2004 Mojave Oak



CON2005 Sahara Oak



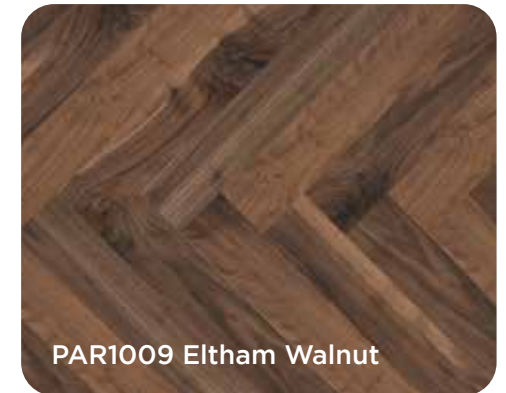
PAR1006 Kensington Oak



CON1021 / PAR1021
Noma Smoked Oak



CON3005 Wyndham Oak



PAR1009 Eltham Walnut

Flooring trend:

Character / Warm / Natural Features / Knots and Splits

BOLD

Embrace diversity with an adventurous mash-up

Where we have seen Maximalism as a trend gain popularity over the last few years, we are now seeing more Minimalism combined within the same space. Having a statement wall or piece of powerful art or furniture stands out all the more in an area of minimalist calm and order. We like to call this, 'undone Maximalism'.

- Finding a balance between the bold, layered, and rich aesthetics of maximalism and the clean, uncluttered spaces associated with minimalism.
- Creating a space that is visually stimulating and expressive but remains comfortable and liveable.
- Embracing an eclectic mix of styles, patterns and textures, including organic elements like natural wood.
- Layered textures, bold accents and mismatched décor, without overwhelming the senses.
- The addition of antique or vintage pieces to evoke a sense of history and nostalgia, as well as a feeling of tranquillity.



Westray Oak



No 26 By The Sea - Dark Finger Jointed Oak



House of Haz - Mouldings



Beckett Locke - Wyndham Oak



Richard Burbidge Mix & Match Mouldings Kits



Richard Burbidge Decorative Mouldings



No 17 The Promenade - Dark Finger Jointed Oak



Burghley Oak



No 17 The Promenade - Dark Finger Jointed Oak



Harlesden Smoked Oak



Beckett Locke - Wyndham Oak

Interior design:

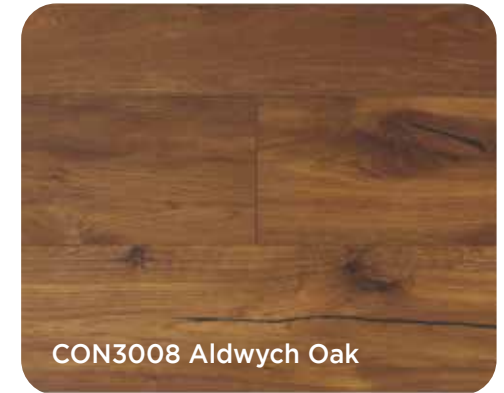
Vibrant colours / Eclectic / Bold and fun accessories / Neutral tone flooring / Playful elements / Mix of patterns and textures



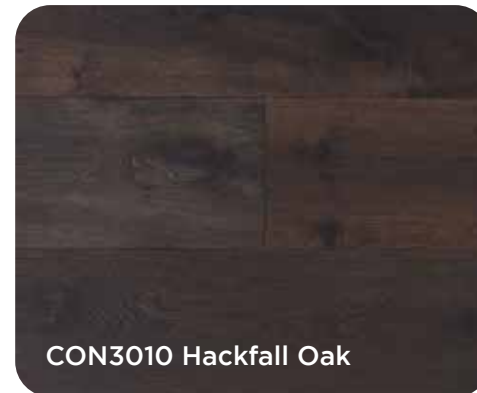
No 17 The Promenade - Dark Finger Jointed Oak



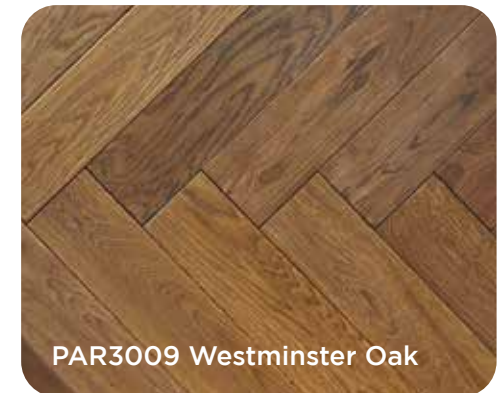
PAR1022 Congaree Smoked Oak



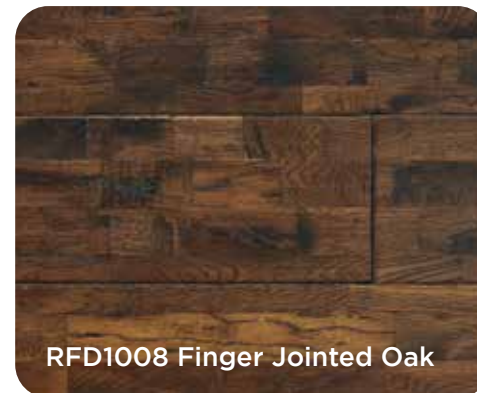
CON3008 Aldwych Oak



CON3010 Hackfall Oak



PAR3009 Westminster Oak



RFD1008 Finger Jointed Oak



RFD1006 Dark Finger Jointed Oak

Flooring trend:

Rustic Grade / Earthy / Handscraped / Pegged Planks / Aged Oaks / Walnut / High Contrast Brushed Grain

JOY

Bright and vibrant brings a dopamine hit to lift the spirits

The home really is a sacred place. A world of upheaval means people are resistant to change at home, but anything that can deliver a hit of pleasure or comfort is most welcome. This is why we expect to see a preference for bright colours, fun accessories and a touch of the trivial this year.

- Creating spaces that ignite happiness and delight.
- Combining bold, vibrant colours, whimsical patterns and playful elements.
- Take inspiration from the fun and vibrant 'Barbiecore' aesthetic, using colours like bubble-gum pink and bright turquoise to infuse interiors with energy and positivity.
- The homewares do the talking, with a mixture of textiles from cushions, blankets and throws to eclectic rugs and lampshades.
- Flooring acts as a blank canvas, with a focus on neutral tones.
- Dulux paint shade of the year, 'Sweet Embrace', works particularly well with our wall panelling.



Wunderlocke - Ness Smoked Oak



Noma Smoked Oak



Bermonds Locke - Ness Smoked Oak



Rasselas Oak



Richard Burbidge Mix & Match Mouldings Kits



Rasselas Oak



Wunderlocke - Ness Smoked Oak



Wunderlocke - Ness Smoked Oak



Richard Burbidge Decorative Mouldings



Bespoke Flooring



Whitworth Locke - Ness Smoked Oak

Interior design:

Pastel Colours / Zoning / Miami Nice / Kitch and Retro / Playful



Bermonds Locke - Ness Smoked Oak



CON2001 Manoa Oak



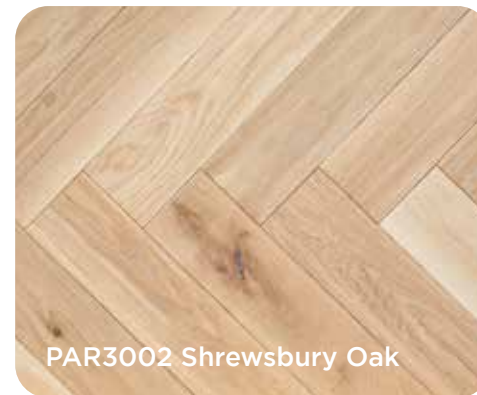
CON3002 Seba Oak



CON2003 Rasselas Oak



PAR2003 Sonoran Oak



PAR3002 Shrewsbury Oak



CON3001 Baltra Oak

Flooring trend:

Pale Woods / Bold markings / White Oiled or Limed / Smoked Oaks / Wabi-sabi / Floor Zoning / Tactile Simplicity

HARMONY

Becoming one with nature to boost wellbeing

By taking a more laidback approach to interiors and home furnishings, this trend embraces an effortless look, which is just as impactful. Incorporating the balance of imperfections, whilst creating a warm inviting space is the ideal way to introduce character and charm, whilst also adding interest.

- Promotes mindfulness, simplicity, functionality, comfort and style. Incorporates organic shapes and textures into a space, such as wonky ceramics, asymmetrical lanterns, as well as wood or stone furnishings.
- Adds warm minimalism, which invites peace and serenity to a clutter-free, simplified living space.
- Inspired by the 'Japandi' interior movement, which also touches on Scandinavian design.
- Smoked wood flooring is also making a 21st-century comeback as homeowners pine for mellower and more laidback designs.



Oak Apple Decor - Manoa Oak



Sandur Oak



Polzeath Beach House - Manoa Oak



Sandur Oak



Richard Burbidge Mix & Match Mouldings Kits



Manoa Oak



Wyvis Smoked Oak



Polzeath Beach House - Manoa Oak



Rasselas Oak



Eton Oak



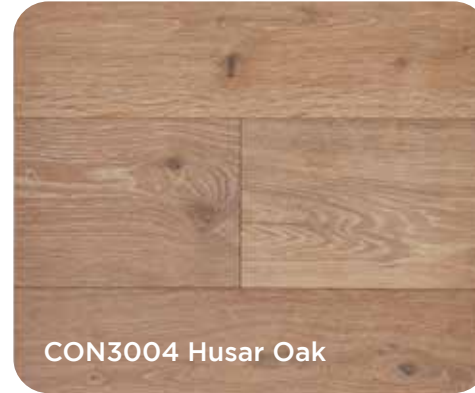
Cordillera Oak

Interior design:

Organic Shapes / Scandi Styling / Mellow Design



Oak Apple Decor - Manoa Oak



CON3004 Husar Oak



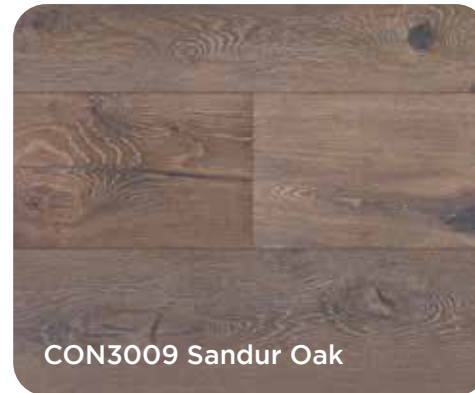
CLA2010 Wyvis Smoked Oak



PAR3001 Eton Oak



CLA2006 Tolmont Limed Oak



CON3009 Sandur Oak



PAR3010 Epsom Oak

Flooring trend:

Rustic Grade / Smoked Woods / Neutral Greys / Natural Oiled Finish / Bleached Colour Fade / Cross Sawn / Flowing Colouration



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